



PARENTS: Share What You've Learned

Help spread the word about safe teen driving. Start by sharing the materials available at www.cdc.gov/parentsarethekey with other parents through e-mail, Facebook or Twitter. Plus, here are some face-to-face places where you can help parents start a safe teen driving conversation of their own.

At work: Talk with co-workers who are parents of teen drivers. E-mail “Parents Are the Key” materials to your work friends. Display posters and flyers on bulletin boards.

At PTA meetings: Request that your chapter e-mail materials from the “Parents Are the Key” website to all the parents in your school. Suggest inviting a teen driving expert from an organization such as National Safety Council, National Organizations for Youth Safety or your local police department to speak with the group.

At faith-based organizations: Ask your religious leaders to address the importance of safe teen driving and the role parents can play. Post materials on bulletin boards and place an article in the newsletter or weekly bulletin. Ask that your place of worship put a campaign button or badge on their website.

Through online social networks and blogs: Post a link to www.cdc.gov/parentsarethekey on Twitter. Become a fan of the “Parents Are the Key” campaign page on Facebook. Add a “Parents Are the Key” badge, button, or widget to your blog. Send a safe driving e-card. Create an online discussion group so parents can talk with other parents about safe teen driving.

Through parent social groups: Your book club, health club, volunteer organizations and your teen’s sporting events are all great venues to reach other parents and talk about teen driver safety.

VISIT WWW.CDC.GOV/PARENTSARETHEKEY TO GET GOING.

